



26 com

Mediakit






179 K


8 K


664 K


555 K


456 K


234 K

 | <https://www.canal26.com>



+5M
usuarios únicos



+9.2M
páginas vistas



+70K
descargas

 **1.1M**
Suscriptores

+62.5M
Visitas mensuales en marzo

+1.6M
Vistas mensuales en VIVO

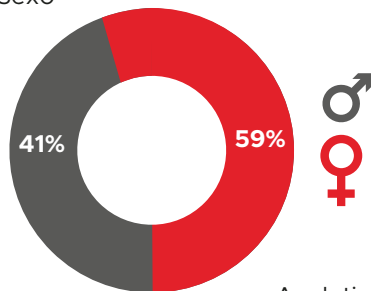
+13.1M
Usuarios únicos mensuales

 Fuente: YouTube Studio
Marzo 2024



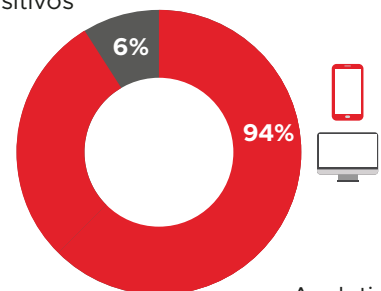
6 min
duración media
de la sesión

Sexo



Analytics

Dispositivos

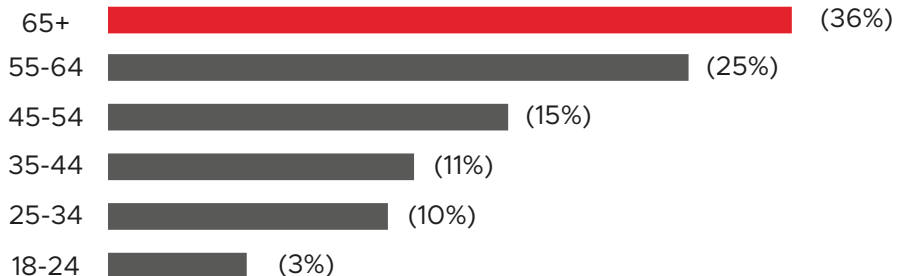


Analytics

NSE

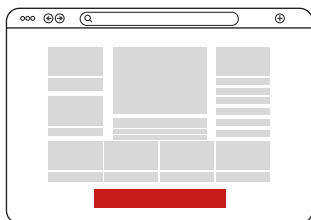
ABC1

C2,C3



Formatos Desktop Tradicionales

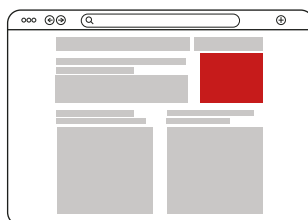
Horizontal Banner 728x90



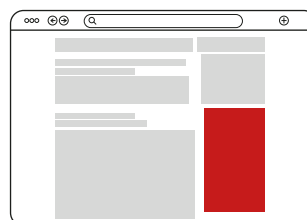
Expandible Push 728x250



Banner 300x250



Full Banner 300x600



Formatos Desktop Rich Media

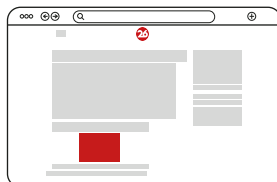
Preroll



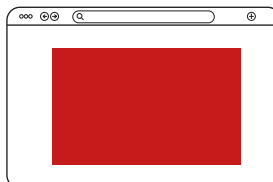
Expandible Push c/video



Inread



Home Event



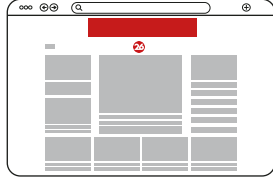
Zócalo Inferior 728x90



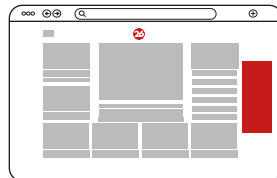
Video Banner



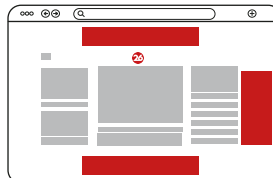
Sticky Ad Header



Follow ME 200x500



Full Home Event



Largerleaderboard 970x90



Billboard 970x250



Inline



Paralax



Adhesion

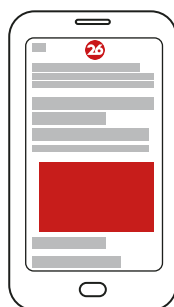


Formatos Mobile

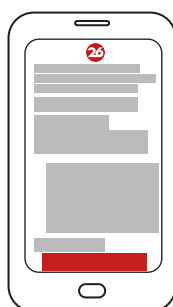
Top Mobile



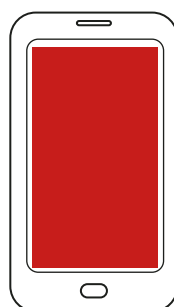
Mobile 300x250



Zócalo



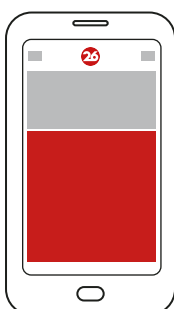
Home Event



Video Banner



Full Banner 300x600



Adhesion Top



Adhesion



Inline



Paralax

